

The logo for POLECON 2018 is centered on the page. It features the word "POLECON" in large, bold, white letters with a grey halftone dot pattern and a thick black outline. Below it, the year "2018" is written in a clean, white, sans-serif font. The text is set against a vibrant pink, jagged-edged starburst shape. This starburst is outlined in yellow and is surrounded by a pattern of black dots on a light blue background, creating a dynamic, comic-book-style effect.

POLECON 2018

Orlando, FL

MAY 31 - JUNE 3, 2018

Sponsor and Exhibitor Information

#POLECON2018 is in

MAGICALLY SUPER ORLANDO, FL!
MAY 31 - JUNE 3, 2018

The International Pole Convention (PoleCon), celebrates the diversity of the pole dance/pole fitness community.

Come to learn, share and grow with men and women of all shapes, sizes, ages, ethnicities, and fitness levels then stay for the community.

Loews Sapphire Falls Resort features a beautifully landscaped, resort-style pool with a water slide surrounded by cascading waterfalls, this hotel truly captivates at every turn.

Guests staying at this on-site hotel enjoy exclusive theme park benefits at Universal Orlando Resort™ including Early Park Admission* to The Wizarding World of Harry Potter™ and Universal's Volcano Bay™, one hour before the theme park opens; complimentary water taxi and shuttle service to and from the Universal Orlando theme parks and Universal CityWalk™, and much more.

**LOEWS SAPPHIRE FALLS RESORT
AT UNIVERSAL ORLANDO™**

6601 Adventure Way Orlando, Florida, 32819

ROOM BLOCK FOR \$185/NIGHT!

**DISCOUNTED PARKING FOR ALL
POLECON ATTENDEES!**

MARKETING THAT WORKS FOR YOU

connect and grow with **#POLECON**

The International Pole Convention is the perfect marketing opportunity to provide year round exposure to your product or service while connecting you to your customers for an intense weekend of pole in Orlando, FL.

WEBSITE

Schedule of events, workshops, and speakers finalized in January 2018.

PRINT

Postcards announcing the event sent to pole, fitness, and wellness communities through January 2018 starting summer of.

SOCIAL MEDIA

Facebook, Twitter, and Instagram updated regularly with links, photos, sponsor information, additional relevant event information, and give aways that drive traffic to your site and your social media presence.



BLOG

Publishing weekly with writers focusing on topics relevant to pole, fitness, and wellness communities.

The blog provides several opportunities to engage with your customers including online advertising and promoted posts.

NEWSLETTER

Monthly newsletter sent to a focused mailing list of customers providing relevant, updated event information as well as highlighting sponsors and advertisers.

ONGOING PR

Regular publicity through the blog, online, TV, and print magazines as well as international news outlets. See the "press" section of our website for a sample of press from previous events.

BE AN EXHIBITOR

WHERE ALL THE ACTION HAPPENS!

GET YOUR 10' X 10' SPACE IN THE MAIN ROOM WHERE ALL THE PERFORMANCES TAKE PLACE!

INCLUDES:

- 2 Weekend passes
- Pipe and drape with a small sign for your business name
- 1 Table
- 2 Chairs
- 1 Waste Basket
- Cleaning and security daily

**SPLIT WITH UP TO 2 OTHER COMPANIES
(3 TOTAL) AT NO ADDITIONAL COST!**

TIERED PRICING

\$675 Early Bird (until 1/31)

\$850 Regular Price (until May 15)

BOOK TODAY AND SAVE!

Want to make a deposit?

Email us! colleen@poleconvention.com

Once you have paid you will be sent an exhibitor packet (available early 2018) via email to finalize your space and order other services as needed such as:

- Electric (variable depending on voltage)
- Other equipment or furniture as needed (couches, computers, TV screens, etc.)

*Don't see an option that's perfect for you? Contact us!
We love making custom packages for our sponsors!*

BE A SPONSOR and support the polecon community

DIAMOND – \$7,500 (just one)

- **7 Weekend Passes**
- **1 complimentary suite upgrade (Thursday-Sunday stay)**
- **Your choice of Exhibitor Booth Space with Wi-Fi and electricity included**
- **Two page ad spread in program booklet**
- **Exclusive blog post highlighting your product/service**
 - » Logo prominently featured on our website with link to your website
 - » Logo prominently featured in the registration area
 - » Logo on all attendee gift bags
 - » Regular promotion in our monthly newsletter and social media
 - » Monthly ads run in blog
 - » Quarterly give aways through social media

▶ **Bold text indicates key benefit of sponsor level over next level down**

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BE A SPONSOR and support the polecon community

PLATINUM – \$5,000 (three available)

- **5 Weekend Passes**
- **Your choice of Exhibitor Booth Space with Wi-Fi and electricity included**
- **One page ad in program booklet**
- **Monthly ads run in blog**
- **Quarterly give aways through social media**
 - » Logo prominently featured on our website with links to your website
 - » Logo prominently featured in the registration area
 - » Logo on the attendee gift bags
 - » Regular promotion in our monthly newsletter and social media

▶ **Bold text indicates key benefit of sponsor level over next level down**

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GOLD – \$2,500 (seven available)

- **3 Weekend Passes**
- **Your choice of Exhibitor Booth Space with Wi-Fi and electricity included**
- **Half page ad in program booklet**
- **Regular promotion in our monthly newsletter and social media**
 - » Logo featured on our website with links to your website
 - » Logo on the attendee gift bags

SILVER – \$1,000 (ten available)

- » 1 Weekend Pass
- » Quarter page ad in program booklet
- » Logo featured on our website with links to your website
- » Logo on the attendee gift bags
- » Once a quarter promotion in our monthly newsletter and social media

▶ **Bold text indicates key benefit of sponsor level over next level down**

MARKET YOUR PRODUCT OR SERVICE with the advertising that is right for you

*Got an idea? Let's hear it! We're always
up for new ideas to help you sell your
product or service*

PROGRAM BOOKLET

A full color program booklet is included in every attendees gift bag. The program includes schedule information, photos, and information on every paid and free workshop. It is the complete event resource for every attendee and the perfect way to advertise and feature your product or service.

- **2-page spread \$350**
- **Full page \$175**
- **Half page \$100**
- **Quarter page \$50**

All files electronically due May 12, 2018. Specs provided once ad is purchased. Design services available for an additional fee.

OPENING RECEPTION SPONSOR \$1,000

- Host the opening reception and sponsor the Sexy Showcase
- Semi-regular promotion (at least once a quarter) about your party in the monthly newsletter and social media

GIFT BAG SPONSOR \$250

- Your logo printed on all gift bags
- All attendees receive an eco-friendly, re-usable gift bag with pole, fitness, and wellness-related products, samples, fliers, and discounts as well as the program booklet upon registration

GIFT BAG CONTRIBUTOR \$100

- All attendees receive an eco-friendly, re-usable gift bag with pole, fitness and wellness-related products, samples, fliers, and discounts as well as the program booklet upon registration
- *Exhibitors may contribute to the gift bags for free*

BLOG POST \$500

- Get maximum exposure and interaction with your customers
- Write your own (up to 500 words) or have one of our writers review your product/service or even conduct an interview. Also publicized through the monthly newsletter and regular social media

BLOG AD \$100

- Run a monthly electronic banner ad with links to your website

NEWSLETTER AD \$100

- Two month promotion in our monthly newsletter

SOCIAL MEDIA GIVEAWAYS \$50